

## For Immediate Release

## Xin Chào, Nha Trang! HK Express Launches New Route to Vietnam's Most Popular Seaside City

Hong Kong, 25 August 2016 HK Express grows again! New nonstop service to Nha Trang, among Vietnam's most beautiful beach retreats and a mere two-hour flight from Hong Kong, will launch this November.

Known for its tropical beaches and sunny plots of sand, Nha Trang offers the best of Vietnamese and Eurasian food, and is playing host to a growing number of enthusiastic Asian Guests.

The clear waters off the coast are perfect for snorkeling and scuba diving, and seafood enthusiasts will love the variety of colorful restaurants and bars lining Tran Phu Street. There's also a picturesque cable car, which carries Guests high above Hòn Tre Island to enjoy panoramic views of the bay, rolling hills and the crescent-shaped beach below.

"Situated in the very heart of Asia, HK Express is fortunate to have easy access to some of the region's hottest destinations," said Andrew Cowen, Director and CEO of HK Express. "We're always listening to our Guests and adding new routes to suit their dream holiday, and we predict that Nha Trang's picturesque setting will be a crowd-pleaser!"

As the price leader to Nha Trang, HK Express is thrilled to launch this new route with excellent fares, starting from just HKD98\*\* and will depart twice a week on Wednesdays and Sundays, making it the perfect destination for a long weekend escape. Guests can snap up the special introductory fares online at the official website or mobile app from today to 30 August 2016 (17:59), for travel between 9 November 2016 and 25 March 2017.

Hong Kong (HKG) <> Nha Trang (CXR) (local times)				
Flight	Route	Depart	Arrive	Frequency
UO502	Hong Kong (HKG) > Nha Trang (CXR)	14:10	15:30	Wednesdays, Sundays
UO503	Nha Trang (CXR) > Hong Kong (HKG)	18:30	21:40	

<sup>\*</sup> The above route and fares are subject to regulatory approval

<sup>\*\*</sup> The offer is not applicable to taxes and other government imposed taxes and fees and is subject to availability. Terms and conditions apply.





Photo Caption: HK Express will be launching nonstop flight between Hong Kong and Nha Trang, Vietnam.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

For reservations or information, please visit <a href="www.hkexpress.com">www.hkexpress.com</a>, follow us on Facebook fan page: <a href="www.facebook.com/HKExpress">www.facebook.com/HKExpress</a>, SinaWeibo: <a href="www.weibo.com/hkexpress">www.weibo.com/hkexpress</a>; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: <a href="www.hkexpress.com">@HK\_Express</a>.



## **About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a "7-star safety rating" – the highest ranking possible, as well as a recognition of one of the world's 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 27 of the most popular destinations in Asia. Besides Yangon and Mandalay in Myanmar and Chiang Rai in Thailand commencing in second half 2016, it is also expected to launch Luang Prabang in Laos, Guam and Saipan in 2016. With its fast growing fleet and enticing number of destinations, HK Express has flown 5 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world's first LCC alliance, U-FLY Alliance.