



**For Immediate Release**

**The Results Are In...  
FTE Asia Awards 2016 Names HK Express One of Best Low-Cost Airlines**

**Hong Kong, 4 November 2016** Hong Kong's low-fare airline HK Express is thrilled to announce another international achievement. In the 2<sup>nd</sup> annual Future Travel Experience (FTE) Asia Awards, HK Express was named "Best Low-cost Carrier" in the competition's North and East Asia Region.

FTE Asia announced the news on 25 October 2016 at its Future Travel Experience Asia EXPO 2016, which took place at Marina Bay Sands, Singapore. With this international recognition, HK Express joins a shortlist of exceptional Low-cost Carriers across the region.

One of the world's most respected travel industry awards, FTE honours the most innovative, ambitious and inspiring airlines. More than 55 airlines were shortlisted for the Asia awards, and HK Express was among 14 airlines to take home a prize.

"We are incredibly humbled to join excellent company at this year's FTE Asia Awards," said Andrew Cowen, CEO and Director of HK Express. "We are proud of the international recognition HK Express has received in just three years as a low-fare airline."

The judging criteria considers end-to-end customer experience, including key factors such as passenger comfort, in-flight entertainment and connectivity, cabin crew service, food and beverage quality, consistency, premium products, and passenger experience differentiators.

In order to maintain the awards' integrity and independence, winners were selected by an anonymous panel of industry experts.



**PHOTO CAPTION:**

Representative from HK Express accepted the award from FTE Asia at the Marina Bay Sands, Singapore on 25 October 2016. In the 2<sup>nd</sup> edition of the regional award ceremony, HK Express was named one of the best low-cost airlines in Asia-Pacific.

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

**About HK Express**

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 25 of the most popular destinations in Asia. Besides Nha Trang in Vietnam (9 November 2016), Chiang Rai in Thailand (25 November 2016) and Hualien in Taiwan (6 December 2016), it is also expected to launch Guam (15 December 2016) and Saipan (17 January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance, a partner member of reward-U as well as U-FLY Holidays.