



Immediate Release

**Business... But Not As Usual!
HK Express Launches U-Biz Service for FREE**

Hong Kong, 19 December 2016 Hong Kong's low-fare airline HK Express boasts an award-winning track record of affordable travel and great customer service, which is why the airline is one of the top choices among leisure and business travellers alike. To better serve its jet-setting corporate customers, HK Express has launched a brand-new offering today: U-Biz!

The free membership includes everything business travellers need — increased flexibility, convenience, and value for money. After registering online, Guests will enjoy all the U-Biz perks via a special booking portal which includes free seat selection, same-day flight changes, priority check-in and early boarding.

Have a last-minute schedule change? Not a problem. With the brand new U-Biz membership, Guests can enjoy the option to cancel flights up to 7 days in advance*, and reschedule flights up to 3 hours before departure! So instead of spending hours on the phone re-organising an itinerary, your valuable time is spent on more important things, like phoning home or closing another deal.

The perks don't stop there: U-Biz members can skip to the front of the line at priority check-in and boarding, enjoy 30KG checked baggage allowance, free seat selection, same-day flight changes up to 3 hours before departure, check in 50 minutes before your schedule departure time and inflight meal credits (HKD25 per flight). Best part? The more business travellers fly with HK Express, the more perks they earn. U-Biz flyers earn double the reward-U points on every flight they book through the U-Biz platform. Another highlight is the ability to consolidate all company flight bookings in an easy to use reporting dashboard, making expense reporting a breeze.

"We've seen a growing interest from the business community in Asia, who are looking for affordable flights and great service without the hidden costs of full-service carriers," said Luke Lovegrove, Commercial Director of HK Express. "As a frequent flyer myself, I understand the needs of business travellers. We're thrilled to offer flexibility, efficiency and comfort at low fares — all designed with our corporate Guests in mind. More perks are in the pipeline to be added to U-Biz members over the next few months including additional cabin baggage and more."

Sign up now for FREE, and enjoy the various benefits designed exclusively. To enrol, Guests simply need to sign up online (<https://booking.hkexpress.com/manage/ubizsubscription.html>) to enjoy U-Biz perks and services.

*Fees apply. Guests will receive a refund of the booking amount excluding taxes and fees in the form of voucher. Please refer to hkexpress.com for more information.

hkexpress.com



U-Biz

Flexible cancellation
Change your mind? Cancel your flights up to 7 days before departure*.

Late check in
We understand when you are running late. Enjoy the peace of mind knowing you can check in 50 minutes before your schedule departure time.

Priority Check in and Pre-boarding
Time is money. Save both by skipping the queue upon check-in and boarding.

Same day flight change
Finish your meetings? Want to depart earlier or need to depart later? Change your flight time up to 3 hours before departure.

Free seat selection
Sit in the front, Sit in the back, the choice is yours!

30 kg checked Baggage
Enjoy 30 KG baggage included with your fare!

Inflight meal credit (\$25 HKD)
Rushing from meetings to flights can be tiring and draining. Replenish your energy with our delicious inflight meals!

2x reward-U points
Enjoy MORE rewards as a U-Biz member! Double the reward-U points you earn with each flight purchased!

Extra carry-on baggage
Juggling carry on luggage, personal bag and laptop? No problem!
Coming soon

Photo Caption: HK Express Launches U-Biz Service for business travellers

HK Express is an IATA Operational Safety Audit (IOSA) registered airline and therefore is in compliance with IOSA standards. HK Express is committed to delivering operational safety to its Guests and crews.

For reservations or information, please visit www.hkexpress.com, follow us on Facebook fan page: www.facebook.com/HKExpress, SinaWeibo: www.weibo.com/hkexpress; WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK_Express.

About HK Express

Independent flight statistic monitoring website flightstats.com has already recognized HK Express for its top On-Time Performance (OTP) rate. The airline has become a leader in the Hong Kong aviation industry by concentrating on low fares, best-in-class on-time performance and safety



while revolutionizing air travel throughout the Asia market. The airline also received a “7-star safety rating” – the highest ranking possible, as well as a recognition of one of the world’s 10 safest low-fare airlines from airlineratings.com, an independent, industry-respected research group. HK Express flies to 25 of the most popular destinations in Asia. It is expected to launch Saipan (17 January 2017). With its fast growing fleet and enticing number of destinations, HK Express has flown 6 million Guests – a major achievement that attests to the popularity of the airline. HK Express is also one of the founder airlines of the world’s first LCC alliance, U-FLY Alliance (www.uflyalliance.com), a partner member of reward-U (www.reward-u.com) as well as U-FLY Holidays (www.uflyholidays.com).