

For Immediate Release

HK Express Becomes First Local Airline to Offer a Wedding Ceremony – In Flight! One Couple Says "Love You Forever" at 30,000 feet

Hong Kong, 20 May, 2014 – Ever since HK Express transformed into Hong Kong's one-and-only low fare airline, it has taken delight in surprising and exciting its Guests! For the first time ever, a Hong Kong-based airline offered a wedding ceremony – in the sky! The choice of today, dated 14.5.20 for the wedding is particularly important, as the date 'May 20' is homophonic with "I love you forever" in Mandarin. It is definitely a meaningful date to give the couple a lasting memory.

Witnessed by 12 relatives, Dan Su, the bride, and, Kobe Tsang, the bridegroom exchanged rings and made their vows not long after take-off from Hong Kong. "We never thought of having our wedding ceremony high up in the sky," said Dan, adding, "Every girl dreams of having a truly unique wedding, but I never believed Kobe could be so romantic."

Kobe participated in the *Skyway to Love* competition organized by HK Express in February. He successfully gained more "Likes" for his entry than any other contestant, with thousands of Facebook users showing their support. Kobe spent more than six months working on his proposal to Dan, which came while the couple was watching a movie in a chartered cinema. -To Dan's pleasant surprise, a specially-made video appeared on the screen, in which Kobe expressed his love and asked Dan to marry him!

Winning the Skyway to Love competition treated Dan and Kobe to more than just an in-flight wedding ceremony. As part of the prize, HK Express also included complimentary Wedding photography service, bridal make-up and styling service from Capture Styling & Photography, bride and groom outfits from Eternity Wedding Service, a pair of I-Primo wedding rings, Phuket Oasis Spa coupons plus a wedding dinner reception and three nights stay at Paresa Resort Phuket, giving the couple a lasting memory. This event is supported by the Tourism Authority of Thailand.



HK Express flies four times per week to Phuket. One-way airfares start from HK\$690*. For more information, please visit http://www.hkexpress.com.

Hong Kong (HKG) <> Phuket (HKT)					
Route	Depart	Arrive	Frequency		
Hong Kong > Phuket	23:35	02:00 +1	4 times per week		
Phuket > Hong Kong	02:55 +1	07:20 +1	4 times per week		

Photo Captions







The couple gets ready for the inflight wedding ceremony



2.



HK Express team cabin crew shares the joy with the couple

3.



Witnessed by 12 relatives, Dan and Kobe exchanged rings and made their vows at 30,000 feet up in the sky

About HK Express:

HK Express commenced flights on 27 October 2013 from their home in Hong Kong, as Hong Kong's only low-fare airline. HK Express flies to Phuket and Chiang Mai in Thailand, Taichung in



Taiwan, Kunming in Mainland China, Penang and Kota Kinabalu (Sabah) and in Malaysia, Seoul-Incheon and Busan in Korea, Tokyo-Haneda, Osaka-Kansai and Fukuoka in Japan.

For more information, please visit http://www.hkexpress.com, follow us on SinaWeibo: www.weibo.com/hkexpress or refer to our Facebook fan page: https://www.facebook.com/HKExpress

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即時發佈

HK Express 成為首間本地航空公司舉行空中婚禮 80 後新人於三萬呎上空 高呼「一世我愛你」

(香港·2014年5月20日)一向為旅客送上無限驚喜的香港低成本航空 HK Express,特別挑選2014年5月20日(14520取其普通話諧音:一世我愛你),為一對本地新人送上離地三萬呎的「一世我愛你」空中婚禮,成為本地首間航空公司於航機上舉辦婚禮。

在 HK Express 的精心安排下,一對 80 後新人 - 新娘蘇少丹 Dan 與新郎曾祥俊 Kobe 於 5 月 20 日攜手共渡甜蜜之旅,並在 12 位親友見證下,在航機上進行交換戒指儀式,共同 許下「一世我愛你」的承諾。禮成後,一對新人表示:「從未想過可以於飛機內完婚,感謝 HK Express 送給我們令人刻骨銘心的婚禮。」

新娘子Dan更感動表示:「女孩子心底裡都希望擁有一個別出心裁的婚禮,但在高空舉行真是出乎我意料之外。想不到老公他會如此浪漫,一連串花心思的安排讓我一生難忘。」

新郎Kobe於今年二月參加由HK Express舉辦的「囍」飛求婚短片比賽中,擊敗眾多參賽者,並獲得超過千名Facebook網民投票而勝出。Kobe為奪得美人歸,籌備求婚計劃超過半年,並在親友協助下在戲院中突然播出求婚片段奪芳心,在男友感人的宣言及一片祝福聲中,女友Dan終於點頭答應下嫁。這個求婚短片不單讓新人贏得是次空中行禮的機會,HK Express更貼心地為他們送上Capture Styling & Photography婚紗攝影服務、新娘化妝及造型服務、Eternity Wedding Service新人服飾、I-Primo結婚戒指、布吉Oasis Spa水療按摩禮券及免費入住三晚位於布吉的Paresa Resort Phuket 蜜月套房及酒店晚宴等,讓Dan及Kobe有段難忘的新婚蜜月之旅,為「520」留下永恆印記。是次活動由泰國政府旅遊局全力協助。

HK Express 商務總監 Luke Lovegrove 表示:「HK Express 一直希望為香港人帶來更多服務外,更為他們製造更多驚喜。我們所提供的低價機票為旅客帶來更高靈活性,讓他們可到心儀的亞洲目的地實現夢寐以求的海外婚禮或蜜月假期。」

HK Express 提供每星期四班往來香港至布吉之航班,單程票價由港幣*690 元起。



票務查詢可瀏覽 HK Express 網頁 http://www.hkexpress.com

香港往來布吉				
航線	出發	抵達	斑次	
香港 → 布吉	23:35	02:00+1	每星期四班	
布吉 → 香港	02:55+1	07:20+1	每星期四班	

^{*}不包括機場稅、燃油附加費及其他額外收費。

圖片說明:





一對新人整裝待發,準備舉行 空中婚禮。



Hong Kong's low-fare airline



Dan 及 Kobe 與 HK Express 的機組人員合照。







在親友見證下,一對新人 Dan 與 Kobe 於三萬呎高空中舉行 婚禮,共同許下「一世我愛 你」的承諾。



有關 HK Express

HK Express於2013年10月27日啟航,正式成為本地唯一以香港為家的低成本航空公司,現時航點包括:布吉(泰國)、清邁(泰國)、台中(台灣)、昆明(中國)、檳城(馬來西亞)、亞庇(馬來西亞)、首爾-仁川(韓國)、釜山(韓國)、東京-羽田(日本)、大阪-關西(日本)以及福岡(日本)。

如需更多資訊,可瀏覽HK Express網頁<u>http://www.hkexpress.com</u>、登入HK Express 新 浪微博專頁 <u>weibo.com/hkexpress</u>或 Facebook 專頁 <u>https://www.facebook.com/HKExpress</u>。