

FOR IMMEDIATE RELEASE

**HK Express Records 106% Passenger Growth in the Month of February**  
*Reaffirms support for third runway at HKIA*

**Hong Kong, 13 March, 2015** Hong Kong based low-fare airline HK Express today announced that it has recorded a significant year-on-year growth in terms of passenger numbers for the month of February, which was largely contributed by the surge in demand during the Chinese New Year holiday.

Total passengers for the month amounted to 157,995, which represents an increase of 106% in the same month compared to 2014.

The airline attributed the success to the strong travel demand during the Chinese New Year Holiday. Passenger numbers have recorded a 124% growth in the first 10 days of the lunar New Year period (that is 18 February till 1 March), compared with the same holiday period (30 January till 9 February 2014). Catering to the high seasonal demand during the holiday seasons, HK Express added 18 weekly flights to its most popular destinations in Japan, Korea, Taiwan, Thailand and Chinese mainland, offering a wealth of options to travellers. With low-fare flights and increased frequencies proving incredibly attractive to the travelling public, HK Express recorded strong passenger growth.

Andrew Cowen, Deputy CEO of HK Express said, "We are thrilled to witness a dramatic leap in passenger numbers, which attests to the success of our strategy of consistently offering affordable fares that make air travel accessible to everyone."

HK Express also continued to hold its number one position among all Hong Kong-based airlines in terms of On-Time Performance (OTP). In February 2015, according to independent flight statistic monitoring website [flightstats.com](http://flightstats.com), HK Express achieved an overall result of 82.3%. On-Time Performance, or OTP, is generated by independent flight monitoring website [www.flightstats.com](http://www.flightstats.com).

	12 Months to 28/2/2015	Month of February 2015
<b>Guests Flown:</b>	1,568,205	157,995
<b>% change vs last year</b>	122%	106%
<b>On-time Performance**</b>		82.3%

\*Denotes period since conversion to LCC

\*\*Departures < 15 minutes of scheduled departure time (industry standard measure of punctuality)

HK Express also reaffirmed their support this week for the construction of the third runway at Hong Kong International Airport. Speaking at a special meeting of the Board of Airline Representatives (BAR HK) in Hong Kong, Director General and CEO of the International Air Transport Association (IATA) Mr Tony Tyler, supported the BAR HK's desire for the development of the third runway and for it to be self-funded.



Hong Kong's low-fare airline

Mr Cowen stressed the support of HK Express for third runway, self-funded by the airport: "HK Express' single biggest constraint against offering more low-fare destinations to the people of Hong Kong is lack of slots at HKIA – solved, in time, by the third runway. HK Express has at least 20 additional destinations that we would urgently like to fly to, but cannot due to slot availability. Of course, we fully recognize the environmental concerns associated with the third runway and we fully support the mitigation measures planned."

For reservations or information, please visit [www.hkexpress.com](http://www.hkexpress.com), follow us on Facebook fan page: [www.facebook.com/HKExpress](http://www.facebook.com/HKExpress), SinaWeibo: [www.weibo.com/hkexpress](http://www.weibo.com/hkexpress); WeChat: HK Express; Twitter: HKExpress.jp or refer to our Instagram: @HK\_Express.

***HK Express is currently on the IATA Operational Safety Audit (IOSA) registry until 23 June, 2016.***

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### **About HK Express**

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on safety, low-fares and best-in-class on-time performance, HK Express is revolutionizing air travel in Hong Kong and Asia. HK Express flies to 19 popular destinations throughout Asia, including Da Nang in Vietnam (commencing 1 April); Wuxi in China (commencing 10 April), Jeju in Korea (commencing 27 June) and Siem Reap in Cambodia (commencing 1 October).