



Hong Kong Express Airways Limited (“HK Express”)
Cathay Membership Account Linking and Redemption Offer (“Campaign”)
Terms and Conditions
(“Terms and Conditions”)

1. This promotion is valid from 1 December 2023 00:00HKT (GMT+8) to 31 December 2023 23:59HKT (GMT +8) (“**Promotion Period**”).
2. To be eligible for participation in this Campaign, participants (“**Participants**”) must: -
 - a. be at least 18 years old;
 - b. be registered as members of HK Express (i.e. members of MyUO Account) and Cathay Pacific Airways Limited (“**Cathay**”);
 - c. have never linked MyUO Account and Cathay membership account before this Campaign; and
 - d. complete the account linking of MyUO Account and Cathay membership account in accordance with the steps specified hereinbelow.
3. By taking part in this campaign, each Participant fully and unconditionally accept these Terms and Conditions and agree to be bound by:-
 - a. the terms and conditions of Cathay Membership Programme which are available at https://www.cathaypacific.com/cx/en_HK/legal-and-privacy/cathay-membership-terms-and-conditions.html;
 - b. the terms and conditions of MyUO Account which are available at <https://www.hkexpress.com/en-hk/need-help/hk-express-account-terms-and-conditions>;
 - c. the terms and conditions of HK Express in relation to usage of mileage credits to fully redeem selected flight tickets from HK Express, which are available at <https://static.hkexpress.com/media/1039/230926-am-full-redemption.pdf>; and
 - d. the terms and conditions of HK Express in relation to redemption with “Miles Plus Cash”, which are available at <https://www.hkexpress.com/en-hk/terms-and-conditions-mpc>.



4. To participate in this Campaign, Participants are required to, during the Promotion Period,
 - a. register as members of HK Express and create personal profile in MyUO Account via <https://booking.hkexpress.com/en-us/members/register> if they are not already members of HK Express; and
 - b. complete the following steps to earn bonus Asia Miles (“**Bonus Miles**”):-

Steps to be taken		Bonus Miles earned
1. Linking MyUO and Cathay member accounts; and	For non-Cathay member, Participant shall:- <ol style="list-style-type: none"> a. register as a new member of Cathay via the designated webpage at https://www.cathaypacific.com/cx/en_HK/membership/sign-up/campaign.html?name=2312-HK-UO Binding; and b. log in to My UO Account to complete the account linking of MyUO Account and Cathay membership account. 	800
	For existing Cathay member, Participant shall log in to My UO Account to complete the account linking of MyUO Account and Cathay membership account.	300
2. Purchasing HK Express ticket with “Miles Plus Cash” or redeeming HK Express ticket by using “Full Miles”.	Participants who complete the account linking and log in to MyUO Account to purchase HK Express ticket with “Miles Plus Cash” or redeem HK Express ticket by using “Full Miles for Flight Ticket”.	800

5. Participants’ names and email addresses registered for Cathay member accounts must match with the personal profile in their MyUO Accounts, otherwise the relevant accounts will not be linked.
6. Bonus Miles will be credited to Participants’ Cathay membership accounts within 8 weeks after the Promotion Period.
7. HK Express and Asia Miles Limited reserve the right to forfeit the Bonus Miles if Participants unlink their MyUO Accounts and Cathay membership accounts after the linking.

8. Participants acknowledge that the Bonus Miles earned in this Campaign shall be credited to their Cathay membership accounts by Asia Miles Limited. HK Express will use its best endeavour to provide the necessary information to Asia Miles Limited to facilitate this purpose, however HK Express makes no warranty that the Bonus Miles earned will be accurately credited to the Cathay membership account by Asia Miles Limited and accepts no liability for failure or delay in the crediting of Bonus Miles to the Participants' Cathay membership account for any reason beyond HK Express' control.
9. Participants understand and accept that HK Express is not the supplier of the reward (including Bonus Miles) in this Campaign. HK Express shall bear no liability relating to any aspect of the reward, including without limitation, their quality, the supply, the descriptions of the reward provided by the supplier, any false trade description, misrepresentation, mis-statement, omission, unauthorized representation, unfair trade practices or conduct in connection with the reward provided by the supplier, its employees, officers or agents.
10. HK Express reserves the right to modify, add or remove any terms of these Terms and Conditions or other information at any time. Notification of these changes will be posted on HK Express' website and changes in these Terms and Conditions will be effective once notice of such changes has been posted. Each participant agrees to be bound by any revision of the Terms and Conditions.
11. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect.
12. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong. Participants must submit to the exclusive jurisdiction of the Hong Kong courts.
13. In the event of any dispute arising from or in connection with this Campaign, the decision of HK Express shall be final and conclusive.
14. The Terms and Conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version, the English version shall prevail.