

Immediate Release

HK Express Adds New China Destination
Launch of flights to Zhengzhou mark strategic focus on Mainland travel

(Hong Kong, 30 July, 2014) HK Express today announced that it will launch flights to Zhengzhou, China, from as little as \$99 one-way. The opening of this new route further expands HK Express' destination footprint into Chinese Mainland, where this low-fare airline already offers convenient and low-cost travel to both Kunming and Ningbo.

With over 1,000,000 visitors coming to Hong Kong from Henan Province every year, HK Express anticipates that the opening of this route will further encourage Mainland travellers to experience the convenient, reliable and world-class service of Hong Kong's one-and-only low-fare airline. Guests on this new route will now spend less than three hours to travel between Zhengzhou and Hong Kong.

As the capital city of Henan Province, Zhengzhou is the economic engine of the region. With development and international investment attracting a diverse range of industries, Zhengzhou is rapidly becoming a key destination for business travellers. Additionally, it is a major inland hub for air, highway and rail transport; in fact, the city is sometimes referred to as "China's Railway Heart".

While the modern skyline and sophisticated transportation system is an apt symbol of its growth and progress, Zhengzhou also has a rich cultural past. With ancient walls, Confucian Temples and of course, the famous Shaolin Monastery, Zhengzhou remains one of China's most culturally rich cities.

"When we consider the success of our Kunming and Ningbo routes, it's clear to us that potential abounds in facilitating transport to and from Chinese Mainland," said Andrew Cowen, Deputy CEO of HK Express, "By offering low-cost, safe and comfortable transport between Mainland cities and Hong Kong for both tourists and business people alike, we continue to prove our commitment to making travel affordable and convenient for everyone."

To celebrate the launch of flights to Zhengzhou, HK Express is offering one-way fares for \$99 from today until 6 August 2014 at 23:59, and there are 1,600 seats available for our guests to travel between 26 September 2014 to 28 March 2015. This fare price excludes



taxes, fuel surcharges and other government imposed taxes and fees. Be sure to visit www.hkexpress.com to reserve your flights today.

Hong Kong (HKG) <=> Zhengzhou (CGO) (local times)					
Flight	Route	One-way Fare* (in HKD)	Depart	Arrive	Frequency
UO1302	Hong Kong → Zhengzhou	\$99	07:55	10:15	Tue, Thu, Sat
UO1302	Hong Kong → Zhengzhou		17:05	19:25	Wed, Fri
UO1303	Zhengzhou → Hong Kong		11:25	14:00	Tue, Thu, Sat
UO1303	Zhengzhou → Hong Kong		20:20	23:30	Wed, Fri

* Prices do not include taxes, fuel surcharges and other government imposed taxes and fees

For reservations or information, please visit <http://www.hkexpress.com>, follow us on SinaWeibo: www.weibo.com/hkexpress, WeChat: HK Express or refer to our Facebook fan page: <https://www.facebook.com/HKExpress>.

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About HK Express:

HK Express is Hong Kong's one-and-only dedicated low-fare airline. By focusing on low fares, safety and best-in-class on-time reliability, HK Express is revolutionizing air travel in Hong Kong and Asia. Currently HK Express flies to 14 popular destinations throughout Asia, with a commitment to opening more exciting routes in the immediate future, including Busan in Korea (commencing 7 August 2014); Nagoya in Japan (commencing 18 September 2014) and Zhengzhou in China (26 September, 2014). HK Express offers efficient, practical and borderless air travel, bringing the spirit of low fare travel to everyone in Hong Kong.